



March 18-19, 2009  
Mandarin Oriental Hotel  
Washington, D.C.

# Orson Swindle

**Senior Policy Advisor and Chair, Security Initiatives  
Center for Information Policy Leadership  
Hunton & Williams**

Focuses on privacy, especially as it relates to information security as part of the Center for Information Policy Leadership at Hunton & Williams.

## **Relevant Experience:**

- Served as one of the five Commissioners on the Federal Trade Commission from 1997 to 2005.
- Was deeply involved in decision making during the peak of the merger and acquisition wave of recent years; privacy and security concerns driven by the developing information economy and electronic commerce; and international policy deliberations and presentations on these issues.
- Participated in the advocacy for and launch of the FTC's Do-Not-Call program and played a key leadership role in revising the Organization for Economic Cooperation and Development Information Security Guidelines in 2002 and 2003.
- Played a leading role in addressing information system security and privacy concerns both domestically and internationally through the OECD and other international venues including the Asia Pacific Economic Cooperation organization.
- Testified before numerous Congressional Committees as a Commissioner at the FTC as well as in his capacity as Assistant Secretary of Commerce under President Reagan.
- Distinguished military career in the US Marine Corps, flying 205 fighter missions in Vietnam. Awarded over 20 military decorations for valor in combat including two Silver Stars, two Bronze Stars, two Legions of Merit, and two Purple Hearts. He was held in North Vietnam as a prisoner of war for more than six years. Mr. Swindle retired from the Marines in 1979 as a Lieutenant Colonel.

## **Additional Experience:**

- Served in the Reagan Administration from 1981 to 1989 directing financial assistance programs to economically distressed rural and municipal areas of the country. As Assistant Secretary of Commerce for Economic Development, he managed the Department of Commerce's national economic development initiatives directing seven offices across the country. Prior to being Assistant Secretary, Mr. Swindle served the stration for the US Department of Agriculture managing programs for financing rural housing, community infrastructure, businesses, and farming.
- In 1992, Mr. Swindle was national spokesperson for Ross Perot's grassroots presidential campaign, becoming the first national leader of United We Stand America. In 1993, he worked with former cabinet secretaries Jack Kemp and William Bennett, former Congressman Vin Weber, and Ambassador Jeanne Kirkpatrick to form Empower

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## SPEAKER BIOGRAPHY

America. In 1994 and 1996, he was the Republican candidate for Congress in Hawaii 1st Congressional District in 1994 and 1996.

- Assistant Secretary of Commerce under President Reagan, 1981-1989
- 2005 RSA Conference Award for Public Policy, the Cyber Security Industry

### **Alliance**

- 2004 Privacy Leadership Award, the International Association of
- Privacy Professionals
- 2003 WW II Marine Raiders "Point Man" Award

### **Education:**

- MBA, Florida State University, Managerial Science, 1975
- BS, Georgia Institute of Technology, Industrial Management, 1959

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