



March 18-19, 2009
Mandarin Oriental Hotel
Washington, D.C.



Gaston Huerta

**Director, Fraud Prevention
BBVA Bancomer, Mexico**

With more than 20 years experience he has a wide knowledge and experience in the banking and retail credit card business, from promotion and origination to operations, collections and recoveries, including strategic planning and technology projects.

As Visa member he has taken part on the Latin America Fraud Risk Committee and has been involved in the International Risk Control Advisors Team.

He has been invited to participate as a guest speaker in forums in the USA, Spain the Caribbean and Mexico.

Mr. Huerta is currently head of the Risk Management Fraud Prevention Office and he has been responsible for managing Credit and Debit Cards, Checking accounts, E-Banking and Auto Loans fraud risk for the past 9 years.

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