



2009

## Global Security Summit

March 18-19, 2009  
Mandarin Oriental Hotel  
Washington, D.C.



# Charles H. Matthews, Ph.D.

**Distinguished Teaching Professor, Professor of Entrepreneurship and Strategic Management, and Founder and Executive Director, Center for Entrepreneurship Education & Research; Director, Small Business Institute® (SBI), College of Business University of Cincinnati**

Dr. Matthews is an internationally recognized scholar and innovative teacher in the field of entrepreneurship. His teaching and research interests include: strategic management; small, entrepreneurial, and family-owned ventures; and leadership succession in family/privately held firms. His research has been published in the *Journal of Small Business Management*; *the Journal of Small Business Strategy*; *Entrepreneurship & Regional Development*; *Frontiers of Entrepreneurship Research*; *Family Business Review*; *The International Journal of Operations & Production Management*; *The Center for the Quality of Management Journal*, *Quality Management Journal*, and *Industry & Higher Education*. He has been quoted in numerous publications including *The Wall Street Journal*, *Industry Week*, *Forbes*, *Business Week*, and *Inc.* He was a columnist on small business and entrepreneurship for *The Cincinnati Post* from 1998-2001.

An award winning teacher, Dr. Matthews has taught over 5,000 students ranging from freshmen to doctoral students to executives, from individual instruction to classes of 540. He has facilitated over 500 faculty-guided, student-based field case studies and has served as a consultant to numerous organizations including many family businesses. In addition to his consulting practice, Dr. Matthews has entrepreneurial and family business experience in the automotive, photographic, and real estate industries. An educational entrepreneur as well, he is the founder of the UC Center for Entrepreneurship Education & Research in 1997, which was named one of the top 50 Entrepreneurship programs in the U.S. in 2001 (*Success* magazine), a top tier and nationally recognized program in 2003, 2004, 2005 (*Entrepreneur* magazine), and a top 25 (21) undergraduate Entrepreneurship program in 2008 (*Princeton Review*). He championed the creation of the undergraduate entrepreneurship/family business major and led the development of several new MBA entrepreneurship courses including Entrepreneurship and E-Business and Global Entrepreneurship.

Dr. Matthews has served as a delegate on entrepreneurial development in China and the former Soviet Union (including Russia, Latvia, and Estonia), studied at the University of Antwerp, was honored to receive a Malone Fellowship for study in Saudi Arabia and Bahrain, and recently traveled to the United Arab Emirates and Morocco. He has taught at the Southwest University of Finance & Economics, Chengdu, China and has given numerous lectures to international delegations from the Middle East, Russia, Africa, China, and the Ukraine. Dr. Matthews is a member of the Editorial Review Board and the Advisory Board of the *Journal of Small Business Management*, serves as an ad-hoc reviewer for *Entrepreneurship Theory & Practice*, *the Journal of Developmental Entrepreneurship* as well

Presented by



In cooperation with

Economist Intelligence Unit

The Economist

## SPEAKER BIOGRAPHY



as the *Journal of Business Venturing*. He is a Past President and Fellow of the Small Business Institute® Association, as well as a Past-President and Justin G. Longenecker Fellow of the United States Association for Small Business and Entrepreneurship (USASBE). He served as Senior Vice-President Research and Publications for the International Council for Small Business (ICSB) from 2000-04, SVP Programs from 2005-07, and is currently the President of ICSB (2008-09).

March 18-19, 2009  
Mandarin Oriental Hotel  
Washington, D.C.

Presented by



In cooperation with

**Economist Intelligence Unit**

**The Economist**